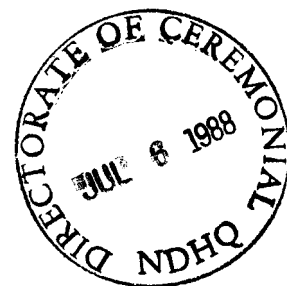


MEMORANDUM

5760-1 (DPSRSC)

5 Jul 88



DC

PSEL BRANCH FLAG

Ref: CFP 267

1. Attached is a proposed design for the PSEL Branch flag which you are requested to review and forward to the CDS for approval.
2. The design is based on the Branch badge and the rationale for the selection of the colours is as follows:

The "azure" on the CF badge is Royal Blue, rather than the light blue of his alt. He should realize this.

a. Azure Blue - as found on the Canadian Forces Badge, is considered to be an appropriate background colour. Azure blue traditionally represents the loyal and faithful devotion of service members to their sovereign and country and to the defence of peace and freedom, an accurate representation of the spirit of the PSEL Branch; and

"Infantry Red" presumably is scarlet.

b. Infantry Red - as depicted in the Infantry badge in CFP 267, is a suitable color for the two horizontal bars in that it reflects the Branch's roots as a selection service for overseas duty in the Canadian Army, an Army which, when the Branch was formed, was composed mainly of Infantry. Red also is the major colour of the Canadian flag and is recognized throughout the world as symbolic of Canada.

lots of explanation here, but, in essence, it is just "the Branch Badge".

3. The Branch badge, centered between the horizontal bars bears three intersecting arrows surrounding the Greek letter PSI symbolizing the behavioural sciences. The points of the arrows represent the sea, land and air elements which the branch serves and the arrows' blunt ends symbolize the field, research and teaching services they provide. The Branch motto "intelligere" means "to understand".

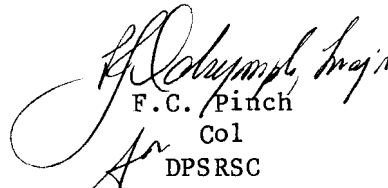
(2) DC 5

1. Yours for comment, etc.
2. I have added 3 comments of my own as side-bars above.
3. In heraldic language, the proposed flag .../2 is "Azure between two bars gules the PSEL Branch Badge proper."
4. In general, the field and ordinaries of camp flags should be simple & distinct. In this case (azure + the 2 bars gules) they seem to be. No fimbriation, but then not all camp flags follow such niceties - they are not heraldic banners. I can think of no other camp flags that look like this proposal. Can you?
5. Your for action.

P DC 6 Jul 88

4. This Branch flag design was selected from submissions by personnel within the Branch after review by the executive of the Personnel Selection Officer's Association (PSOA) and the undersigned and is submitted for your consideration.

5. Your assistance in regard to this project is appreciated.

  
F.C. Pinch  
Col  
DPSRSC  
992-0244

Enclosure: 1